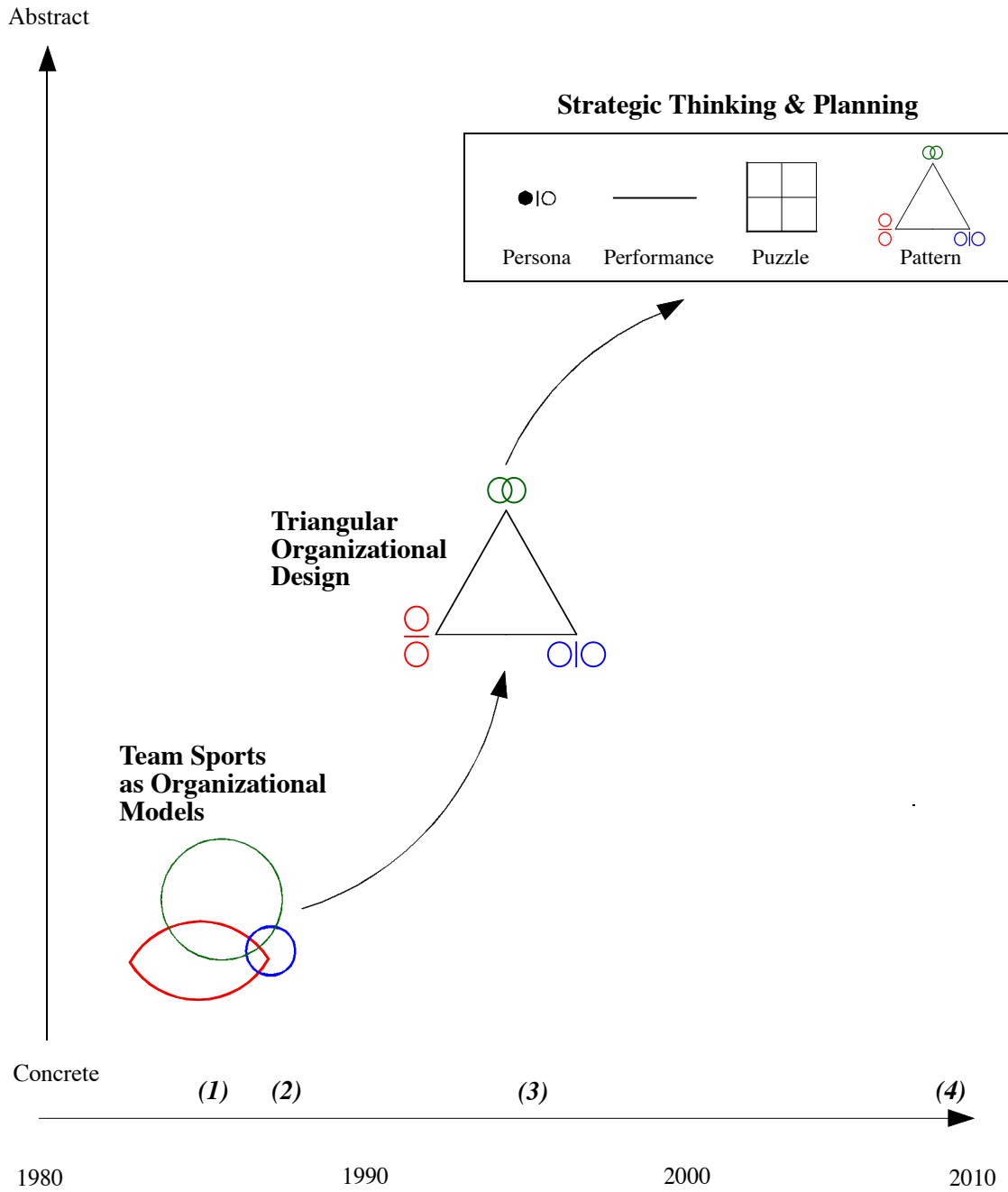


CONCEPTUAL TRAJECTORY



- (1) *Game Plans* (1985)
- (2) *Corporate Players* (1988)
- (3) *Seeing Organizational Patterns* (1995)
- (4) *The Geometry of Strategy* (2010)